



2019 CLIMATE MILESTONES

Climate Milestones



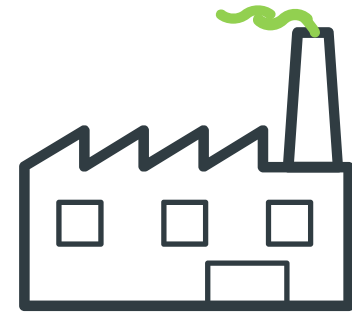
2019 Reporting Year

NURTURE OUR PLANET

Our Climate Approach

We take a planetary and operational risk-based approach to reduce GHG emissions across the value chain and urge others to join us on the journey, informed by climate science to keep warming to less than 1.5°C.

MANUFACTURING 1



Manufacturing

Drive absolute reductions through behavior change, operations, renewable energy procurement, and CapEx investments.

SUPPLY CHAIN 2



Supply chain

Engage Tier 1 Suppliers to measure and report GHG emissions and work with our highest emitting suppliers to drive climate action.

INGREDIENTS 3



Ingredients

Build climate risk and resiliency into our ingredient materiality process and prioritize GHG reductions in our Origins farmer projects for our most impacted ingredient supply chains.

TRANSPARENCY & ADVOCACY 4



Transparency & Advocacy

Drive systemic change through engagement and advocacy with industry and governments.
Deliver annual disclosure in financial and non-financial reporting and share lessons learned through consortiums, trainings, and events.

The Takeaway

Kellogg is leveraging our scale & voice to drive climate action and nature-based solutions



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2008

We set our first set of manufacturing greenhouse gas reduction targets in 2008 with a 2005 baseline, reaching a [12% reduction by 2015](#).

2014

Set our [next generation commitments](#) to reduce 15% normalized manufacturing GHG by 2020 and responsibly sourcing our priority ingredients, including measuring GHG emissions.

2015

Kellogg was one of the first companies to set [Science-Based Targets across our Scope 1, 2, & 3 emissions](#) and become RE100 signatories. We began with CDP Supply Chain to establish a baseline for our Scope 3 emissions from our tier 1 suppliers and have been engaging over 75% of our supplier spend in measuring and disclosing our GHG emissions. In support of COP21, Kellogg for global climate action.

2018

Kellogg worked with Quantis to assess the carbon footprint of our North American ready-to-eat cereal category, our largest category in our largest market. Kellogg also set its [sustainable packaging commitments](#) to drive toward a closed loop economy.

2019

Kellogg launches its third generation of commitments, through its [Better Days platform](#).

Kellogg successfully decouples growth from GHG emissions, reducing absolute Scope 1 & 2 GHG by 28.6% since 2015.

Joined the [Task Force on Climate-Related Financial Disclosure](#) and become a signatory of the United Nations Global Compact's "[Uniting Business and Governments to Recover Better](#)" initiative calling on companies to align their COVID-19 economic aid and recovery efforts with the latest climate science.

[Kellogg's Origins farmer projects](#) start to show GHG reductions in ingredient supply chains.



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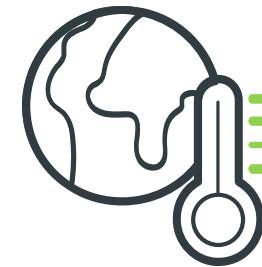
2015

- Baseline
- Science Based Targets established



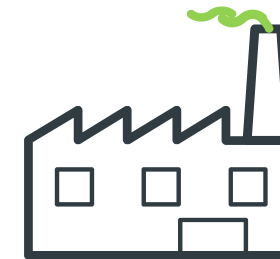
2020

- 15% normalized energy use reduction
- 15% normalized GHG reduction
(Commitment timeline ends on December 2020)



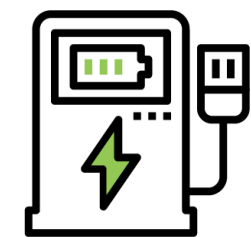
2030

- 45% absolute reduction in Scope 1 & 2 GHG emissions
- 15% absolute reduction of direct supplier emissions



2050

- 65% absolute reduction Scope 1 & 2 emissions
- Source 100% renewable electricity
- Partner with direct suppliers to reduce Scope 3 emissions by 50% (including agriculture)



CURRENT PERFORMANCE

(Data between January 2015 and December 2019)

- 11.8% (Manufacturing)
- 20.7% (Manufacturing)

Verification found [here](#).

- 28.6% (Manufacturing, offices, warehouses, fleet)
- Baseline calculation/verification in progress

- 28.6% (Manufacturing, offices, warehouses, fleet)
- 27.9% (Manufacturing)
- Baseline calculation/verification in progress